

HOME, Inc.
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MEDIA LITERACY CONFERENCE – October 24th, 8:00 AM-4:00 PM

Media Literacy, 21st Century Skills

Boston, MA – HOME, Inc., TechFoundation and MIT Comparative Media Studies, partner on a one-day conference on Media Literacy. The event is scheduled for October 24th and will take place at the MIT Campus: Building E51 (Tang Center), from 8:00 AM to 4:00 PM. This year's conference theme is ***"Media Literacy, 21st Century Skills"***.

Educational decision makers, curriculum developers, after-school program coordinators, superintendents, instructors and community leaders are all welcome to attend and participate in relevant panel discussions and breakout sessions. The conference is the third to be held on a biennial schedule and will feature today's most topical subject-matter including: *"Education in Transition to 21st Century Learning"*, *"Student as Researcher, Producer and Publisher: New Media, Education and Advocacy"*, *"Media Educations' Role in Teaching 21st Century Skills"*, *"Media and Public Health...Changing Behavior Through Advocacy and Media Creation"*, *"Media as Experiment and as Identity Guide During Adolescence"* and *"Adolescence and the Intersection of the Media's Images of Success"*. The event will feature leaders in the field of media literacy including prominent educators, filmmakers, public health workers and representatives from organizations dedicated to developing programs that promote and generate awareness to the subject of media literacy.

The conference will continue its tradition of providing two tracks covering topics relating to "in-school" and "after school" media literacy program development. There will also be a special presentation of the second Dola Award for Media Literacy in Education. This award is meant to acknowledge and encourage outstanding media literacy education that encourages collaboration, communication, and innovation in the use of media to challenge students to learn and succeed. HOME, Inc. Board Member, Dola Hamilton Stenberg, is the benefactor of this biennial award, which will be presented to a school and teacher that have made outstanding contributions to teaching and learning with media in the classroom.

Four years have passed since our inaugural Media Literacy Conference. Tremendous changes in how technology is used to communicate and share information through social networks and self-published content continue to influence how we approach the subject of media literacy with today's youth. A whole generation of educators are faced with the challenge of having to dissect and interpret how these new social channels can be used as tools to educate and promote positive messages.

It feels right for us to take a look again at where we are and just how much progress has been made in shaping Media Literacy to meet today's frenetic pace. What are the new challenges we face? Which social networks are causing the biggest stir? How will Smartphones, Netbooks, PDAs, Handheld Camcorders forever change the way we see our world and communicate with each other? How will we define what is news or what information is worthy of following? Come join us as we explore these topics and examine the role of today's educator.

To register for this year's event, visit the HOME, Inc. registration website at www.mlc2009.ezregister.com. If you require any additional information on this event please contact us at alanmichel@homeinc.org or by phone at (617) 427-4663.